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6th ANNUAL WOMEN'S CONFERENCE
Friday, Feb. 3 – Saturday, Feb. 4, 2023
Atwood Innovation Plaza
St. George, Utah

Raise Your Voice

Friday, February 3, 2023 | 5:30 - 8:00 PM

5:30 PM **Social Hour** | Small Plates & Cash "bar" & Signature Mocktails by Straight Up Liquid Catering

6:30 PM Welcome

Evening Keynote

Growing in to My Voice

Terri Kane

2023 Awards Ceremony

2023 WIN Champion:

Jon Pike

Shirleyne Quayle

2023 Woman to Watch:

El Gunter

Glady Dalton

2023 Woman of the Year:

Dannielle Larkin

Kat Puzey

8:00 PM

Close



Friday Evening Keynote
Terri Kane
Growing in to My Voice



Terri Kane moved to St. George in 2001 as an executive for Intermountain Healthcare to build the River Road hospital and attached additional buildings and all the advanced healthcare services we all appreciate having here. She retired from healthcare after 40 years of service in her final role as the Chief Operating Officer over clinical services for the Intermountain system in 2020. She is the recipient of many awards and recognitions over the years but feels her best achievements are putting teams of talented people together to achieve important goals. She is the proud wife of Jim Kane, mother of 2 sons, and grandmother of 3. Since retirement she has moved into real estate at ERA to learn something new, make new friends and have new experiences.

2023 WIN Champion
Jon Pike



Jon Pike was raised in Salt Lake City and has worked in several positions with Intermountain Healthcare since 1990 — and since 1995 in St. George. He most recently worked as the southwest Utah operations director for SelectHealth, the health insurance division of Intermountain Healthcare. Pike's career has focused on physician relations and contracting, broker relations, sales management, and government and community liaison. He has been a member of the National Association of Healthcare Underwriters and the Utah Association of Healthcare Underwriters for many years.

In 2007, Pike was elected to the St. George City Council and in 2013 he was elected mayor of St. George. He serves on the boards of Dixie State University, Dixie Technology College, the Washington County Water Conservancy District, Encircle — St. George, and previously as the president of the Utah League of Cities and Towns. He has served as the chair of the Rural Matters group for the Cox-Henderson Transition Team.

Pike received a bachelor's degree in finance from the University of Utah and an MBA from Westminster College. Pike loves singing, playing the piano, organ, and guitar, as well as water and snow skiing, motorcycling and walking or biking on St. George's many trails. He and his wife Kristy have five children and four grandchildren.

2023 Woman to Watch **EL Gunter**



Elizabeth Gunter, aka EL, is an artist, graphic designer, and entrepreneur in search of creatives. Raised in New York City with one foot in New Jersey, her exposure to the fine arts began young. This grew into a deep appreciation for poetry, photography, and painting. An art scholarship drew her to Chicago, and then a fateful road trip carried her to Southern Utah, where she fell in love with the red rocks beneath stark blue skies.

Elizabeth's greatest triumphs include her two adorably precocious children, working with national brands making beneficial imprints on the world, and opening ART Provides, her very own studio, event space, and gallery in a stunning historic theater. Here she hopes to create connections through art, both inside the minds of individuals, between small groups, and within larger communities.

Away from a canvas, Elizabeth enjoys travel, exploring the great outdoors, meditation, and meeting mindful, open, authentic people. She swears in Spanish when surprised, breaks into solo dance parties to release stress, and obsesses over fancy inks. She can't help it. Art supplies and those who use them have her heart.

2023 Woman of the Year
Dannielle Larkin



Dannielle has been serving on the St George City Council since 2020. She previously served as a City Planning Commissioner. She's currently a board member for Southern Utah Bicycle Alliance, St George Children's Museum, the Dove Center, the Virgin River Land Trust Association, St George Art Commission, as well as other advisory boards and community groups. Dannielle loves gardening, art, hiking, biking, family time, and community building.



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Saturday, February 4, 2023 | 8:30 AM - 5:30 PM

8:30 – 9:30 AM Registration and Light Breakfast

9:30 AM **Welcome**

10:00 - 10:45 AM **Morning Keynote Trust Your Voice: The Need for Legacy Gardens** **Nubia Peña**

10:50 - 11:40 AM **Our Leaders, Our Voice: Why They Need Us and How to Engage**

In 2021, an unprecedented number of women were elected to office in Washington County, and while we still need to improve women's representation in the Utah House and Senate, those who have been elected to office need - and want - to hear our voice. This engaging panel will share insights about why they ran, why hearing from you is critical to their success in office (and how they define that success), and how engaging with your voice and your experience can change laws that save lives and livelihoods.

- Barbara Bruno - Springdale Mayor
- Christa Hinton - Santa Clara City Council
- Shirlee Draper - Cherish Families Founder
- Dannielle Larkin - St. George City Council
- Shirlayne Quayle - Moderator





Morning Keynote

Nubia Peña

Trust Your Voice: The Need for Legacy Gardens



Ms. Nubia Peña is the Senior Advisor on Equity and Opportunity to Governor Cox and the Director for the Utah Division of Multicultural Affairs. Ms. Peña has spent 15 years as a community organizer, advocate, and ally for systematically marginalized populations. She facilitates dialogues amongst local and national leaders on complex topics of inclusion and racial justice working to create equitable access in services and resources for historically disenfranchised communities. Ms. Peña also designs and implements various workshops on creating culturally relevant, and gender-specific programming, specifically when working with youth and adolescents.

Ms. Peña was previously a Utah Juvenile Defender Attorneys where she advocated for youth rights during detention and delinquency proceedings. She also serves as adjunct faculty at the University of Utah's S.J. Quinney College of Law.

Ms. Peña has a decade of experience assisting survivors of domestic abuse, sexual assault, human trafficking, and violent crimes as a Law Enforcement Victim Advocate. Since 2007, Ms. Peña has served as the Training and Prevention Education Specialist at the Utah Coalition Against Sexual Assault (UCASA).

Ms. Peña received her Juris Doctorate from the University of Utah S.J. Quinney College of Law, she was named in Utah Business Magazine's 2020 40 Under 40 award recipients, recognized among the 2020 Heroes for Utah Philanthropy Day, selected as Sundance Film Festival 2021 Women's Leadership Celebration honorees and awarded the Utah Business Magazine's Living Color recognition for service in driving equity and inclusion in the state. Most recently, Ms. Peña was named the recipient of the Utah Minority Bar Association (UMBA) 2022 Jimi Mitsunaga Excellence in the Law Award for significantly contributing to and promoting the provision of legal services to underserved communities.

Our Leaders, Our Voice: Why They
Need Us and How to Engage

Barbara Bruno



Barbara is originally from Price, Utah and moved to Salt Lake City in 1972. She lived there throughout her career, with the exception of seven years on the East Coast. She has a B.S. in Business and Economics from Westminster College and a Master of Business Administration from the University of Utah.

Barbara worked in "corporate america" for 45 years. Her employers included Northwest Pipeline Corporation (now Williams Companies), DuPont, Milliken Textiles, and Herman Miller.

Barbara is married to Kelly McKean. They realized early in their relationship that they both loved Zion National Park and bought their first house in the area in 2004. They sold their house in Salt Lake City and retired to Springdale in May of 2019. Barbara previously served as Chair of the Springdale Planning Commission.

Barbara has a son, daughter in law, and three grandchildren who live in Salt Lake City and share her love for the Town of Springdale.

Our Leaders, Our Voice: Why They
Need Us and How to Engage

Christa Hinton



Christa Hinton is a long-time resident of southern Utah. She graduated from Southern Utah University last year with her Masters of Arts in Professional Communications and currently works as the Operating and Marketing Manager for a local law firm. Christa serves on the Santa Clara City Council. She and her husband, Michael, have four children, one son-in-law, and two mini-schnauzers.

Our Leaders, Our Voice: Why They Need Us and How to Engage **Shirlee Draper**



Shirlee Draper was born and raised in “Short Creek” (Hildale Utah/Colorado City, Arizona) within the fundamentalist polygamous Mormon sect now known as FLDS. She was “placed” in an arranged marriage and had four children, two of whom have special needs. After the rise of Warren Jeffs, she took her children and left everything she had ever known to move to St. George, Utah. As a single mother, she obtained a Bachelor of Social Work and a Master of Public Administration. She has served in many capacities in the rebirth of her hometown, including facilitating the election of the first female mayor in 2017; opening a community health clinic in 2019; serving on the board of the UEP Trust and the Short Creek Community Center, Rec Center, and Short Creek Health and Recreation. She is employed as Director of Operations for Cherish Families, a social service nonprofit which offers crime victim and wraparound services for people from polygamous backgrounds who need stability. She specializes in bridging the population with mainstream society and provides education for outside service providers and government agencies to facilitate cultural competence in dealing with fundamentalist community members. Shirlee lives in St. George with her children and relishes the moments when she gets to spend time with them.

Our Leaders, Our Voice: Why They
Need Us and How to Engage
Dannielle Larkin



Dannielle has been serving on the St George City Council since 2020. She previously served as a City Planning Commissioner. She's currently a board member for Southern Utah Bicycle Alliance, St George Children's Museum, the Dove Center, the Virgin River Land Trust Association, St George Art Commission, as well as other advisory boards and community groups. Dannielle loves gardening, art, hiking, biking, family time, and community building.



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Raise Your Voice

11:40 - 1:00 PM

Lunch

1:00 - 1:10 PM

Discover Your Essence & Seize the Day!

Elise West

1:15-2:05 PM

Community Mosaic: Voices Powering Change with Heart

Have you ever spoken up about an issue and wondered where you found the courage to do it? Have you shied away from opportunities to raise your voice for fear of backlash or reprisal? Raising your voice on challenging community issues can draw attention to problems or injustices, new opportunities or ideas, while cultivating a sense of unity and solidarity among community members. Speaking up helps decision-makers take meaningful action, leading to greater awareness, engagement, and action - and yet it can be very hard to do. Our panel will share what inspires them to speak up, how they find the courage to do it, and what they have learned as they address important issues to create positive change.

- Jill Mortensen - Standing for Equality
- Josh Aikens - Growing Tech & Entrepreneurship
- Carol Hollowell - Advocating for Our Unsheltered Neighbors
- Tasha Toy - Activating Inclusion, Diversity, Equity, & Accessibility
- Colette Cox - Moderator

2:05 - 2:15 PM

Breaking the Silence: Raising My Voice for Mental Health

Tiffany Wilson

2:15 - 2:40 PM

Connection Break



Discover Your Essence &
Seize the Day!

Elise West



Elise West's life is filled with two kids and five grandkids from coast to coast. She's crazy about cooking, nature, community, coffee, dinner parties, growing herbs, chocolate croissants, Mexican Train. She is also a gifted composer and pianist and finds both joy and comfort as music is her lifeline.

A St. George resident for the past 15 years, her community-driven dreams came true when she launched the Affogato coffee house, which sustained our coffee-loving habits for 3.5 years until it closed in Nov. 2020.

Elise has been able to raise her voice in her community at many capacities. Most recently serving two years on the St. George Planning Commission and is involved with The Encircle House, Art Around the Corner and Pride of Southern Utah. She is now happily employed as the Product Development and Design Dir. for Switchpoint CRC and is thrilled to be introducing a new line of products, including coffee, where 100% of the proceeds will go to disrupt the cycle of poverty of those in need.

Collaboration and serving her community are her passions as she sees a great need for inclusivity and places to connect. Her mantra is "How do I want to spend my moments", as she finds it keeps her present, calm and enjoying the seconds!

Community Mosaic: Voices
Powering Change with Heart
Jill Mortensen



Jill Mortensen is a fierce and proud Mama Dragon. Throughout the past five years, her journey of leaning in, listening, and learning to become a better LGBTQ+ advocate and ally has opened the door for numerous opportunities to serve alongside the local queer community.

As the former Advisory Board Chair of Encircle St. George and current member of the Pride of Southern Utah Board of Directors, Jill is not afraid to bring awareness to the ongoing challenges many queer people face living in Southern Utah and is deeply committed to creating a community where everyone belongs. She strives to educate others through the power of story by openly sharing her family's journey of fully embracing and celebrating their own queer child.

Community Mosaic: Voices
Powering Change with Heart
Josh Aikens



Joshua Aikens is the Chief of Staff at Zonos, a leading provider of cross-border eCommerce technologies. Josh has called St. George home for 24 years and has four suntanned barefoot children to prove it. As founding chair of the Dixie Technical Association, now Silicon Slopes St. George Chapter, Josh has been a fixture in the growing tech scene in St. George for over 13 years. Josh has placed a high priority upon building a pipeline of talent to feed the growing tech and entrepreneurship sectors in St. George and will be found volunteering his time to that end.

Community Mosaic: Voices
Powering Change with Heart
Carol Hollowell



CEO Carol Hollowell is a social solutions innovator. She is changing the face of homelessness with Switchpoint, where services go beyond food and shelter offering a steppingstone to independence for individuals experiencing homelessness. Carol is a serial entrepreneur and developed Switchpoint to lift and empower individuals in their resolve to become self-sufficient. In 2020, Carol received the Ernst Young Entrepreneur of the Year Award for Social Impact for creating a new standard and best practices in homeless services. The single best way to solve homelessness is to create housing. Carol and Switchpoint leadership have developed different housing types to accomplish affordable housing. Finding creative ways to finance, adding a micro enterprise and creating community is the goal of each housing project Switchpoint develops.

Community Mosaic: Voices Powering Change with Heart

Tasha Toy



Tasha C. Toy, Ph.D. is the inaugural Senior Equity and Inclusion Officer and Assistant Vice President for Campus Diversity at Utah Tech University. She leads University-wide diversity-driven change in university policy, instruction, and community engagement. She has created, assessed, and restructured how the University engages with inclusion, diversity, equity, and access.

Dr. Toy is an accomplished presenter and theorist who focuses nationally on topics related to diversity, equity, inclusion, social justice, accessibility, and intersectional identities. Her memberships include the National Association of Branch Campus Administrators where she is the chair of the research committee and managing editor of its open education resource journal named ACCESS. Dr. Toy continues her personal development as a member of the Utah Service Area of the National Association of Parliamentarians. She was selected as one of 15 women leaders of Washington County by the Chamber of Commerce by receiving the ELEMENT Award 2022 and was selected as one of The Top 50 Women Leaders of Utah for 2022 by the Women We Admire Magazine.

Dr. Toy earned a Doctor of Philosophy in Higher Education Administration-Research and Policy from Seton Hall University (NJ), a Master of Arts in Education, and a Bachelor of Arts from North Carolina Central University, a historically black institution. Tasha is a proud member of Alpha Kappa Alpha Sorority, Inc., Omicron Delta Kappa, and Kappa Delta Pi, an International Honor Society in Education. She enjoys traveling, volunteering, reading, and spending time with family and friends. Dr. Toy's philosophy derives from her favorite human rights advocate Ida B. Well-Barnett who wrote "virtue knows no color line."

Breaking the Silence: Raising My
Voice for Mental Health
Tiffany Wilson



Tiffany Larkin Wilson is a southern Utah native who really loves the sun, in fact she's sure that if back floating were an Olympic sport she'd win gold. She's a devoted flower gardener, a rookie grandma, her kids' biggest cheerleader, and a seeker of connection. She has owned and operated an online retail business, Designer Marketplace, for the past 20 years. She is currently serving as Chair of the Utah Tech University Board of Trustees, and is pursuing a master's degree in Organizational Leadership through Concordia University Irvine.



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2:40 - 3:30 PM

Voices in Entrepreneurship: Investing in Opportunity, Connection, & Each Other

Entrepreneurship can be a powerful tool for women to raise their voice and help others do the same. From driving their own financial and professional destiny, to creating a platform to share ideas and opinions, to creating jobs and opportunities for others, we'll learn how these southern Utah women are stepping into their own power to turn ideas and passions into successful businesses, and using their influence and resources for good.

- Indigo Klabanoff - St. George Market
- Shellee Haines - Realtor
- Sharon Rosenbaum - She Sparks
- Glady Dalton - Heart Take The Wheel
- Cheryle Caplinger - Moderator

3:30 - 4:30 PM
Anna Mooy

Elevate & Ignite Your Voice: An Interactive Experience

Debi Barmonde, Lyndy Butler,

"I Have a Voice"

Performed by Cambrie Fitzgerald & Geraldine Pecos

Accompanied by Anna Mooy

4:30 PM

Closing Remarks

4:30 - 5:30 PM

After Party with Cash "bar" & Signature Mocktails by Straight Up Liquid Catering



Voices in Entrepreneurship: Investing in Opportunity, Connection, & Each Other **Indigo Klabanoff**



A Boston native, Indigo Klabanoff is an idea person. Her success stories are vast just like her interests, and include The Saint George Market (saintgeorgemarket.com); Catori Utah (catoriutah.com) and Taste of Southern Utah (upcoming)

Indigo supports the community through affiliations that represent her love of the arts & philanthropy namely as it pertains to women and children. Affiliations include: Art Around the Corner, Assistance League, Three Corner Women's Giving Circle, Root for Kids, New Promise Lutheran Church, Girls on the Run, Dove Center, and more!

Voices in Entrepreneurship:
Investing in Opportunity,
Connection, & Each Other
Shellee Haines



Shellee Haines is the innovative Principal Broker and founder of White Crow Real Estate. As a real estate professional of 15 years she has negotiated the purchase, selling and management of major commercial properties.

Shellee has extensive connections with engineers, contractors, developers, and investors and has the knowledge of the moving parts of property development.

She has strong community bonds and an understanding of environmental impact and dedicates her focus to improving areas for the greater good.

She relates to property owners as well as business owners and is talented at bringing the two together. She has traveled extensively providing her the experiences with diverse cultures and demographics.

Bringing it all together from the ground up with the community in mind and seeing the trends of success that blaze the path to prosperous business projects are what distinguish Shellee as an instrumental businesswoman. She is persistent in following through with character and being a venerable professional in the world of real estate where she works the art of bringing together the vital components of a project.

When not working she is an extreme cyclist and can be found on the golf course.

Shellee is propelling into the future with plans to expand property management operations, developing new properties and expanding White Crow offices. With her passion for travel and determination White Crow will be Global.

Voices in Entrepreneurship:
Investing in Opportunity,
Connection, & Each Other
Sharon Rosenbaum



Sharon Rosenbaum is a serial Entrepreneur, Business Strategist, and Author. Sharon graduated with her bachelors in Human Communication and Marketing. Beyond marketing, she shares a passion for public speaking, training and leaving a positive legacy. Sharon has 8 years of experience guiding hundreds of business owners and entrepreneurs through growth experiences for achieving audacious goals. She is a master of building business relationships and strong foundations that help women increase revenue and find efficiencies while living their best life. Key to success: "Be the leader you want to follow." SHEsparksBIZ.com

Voices in Entrepreneurship:
Investing in Opportunity,
Connection, & Each Other
Glady Dalton



Glady Dalton is a passionate product photographer with a love for plants, lattes, and gaming. As a board member of the Women's Influence Network and co-host of the Southern Utah Plant Swap, Glady is dedicated to empowering others and fostering community connections through her interests.

Glady started her photography business in 2013, but fell in love with photography long before that. Her education went down several paths before ultimately landing her with a bachelor's in Psychology.

Her business name, Heart take the Wheel, is a constant reminder to herself and everyone else to follow your heart and break free of a life of "shoulds" and "supposed tos"

Elevate & Ignite Your Voice: An Interactive Experience

Debi Barmonde



Debi is a dreamer and a dabbler, a mover and shaker, and a lover of life. She came to St. George in 2004 after growing up in Southern California and then raising 4 children in Salt Lake City, Utah. Her grown children, as well as 5 grandkids, live in St. George, Las Vegas, Vashon Island (Seattle), and Sydney Australia.

Debi has worked with the Dixie Business Alliance, State of Utah PTAC, SOS Staffing, Washington City Chamber of Commerce, St. George SBDC, and Dixie Technical College. At Dixie Tech, Debi created and taught CATAPULT Training, and then moved to Purchasing as the new campus was built.

Currently, she is happily retired and working (as full time as she wants) as a life coach and personal/professional advisor. Her business, "Inner Compass Life," aligns clients with the life they were born to live, a life of purpose, authenticity, joy, and ease. You may know her as the "Chinese Face Reading lady" since the eastern Five Elemental system is at the core of her work. She graduated from Dixie State University (now Utah Tech) with a degree in Psychology, and has master certificates in NLP (Neuro Linguistics Programing), Hypnotherapy, and Time Line Therapy.

While she has loved her work, what she has done professionally doesn't define Debi. She is constantly curious and ever evolving. She loves the community in southern Utah and has found her High Vibe Tribe here. Debi lived in France for over a year and later used her French language when she served in an organization at the United Nations. Also, she and her husband won a house on a game show in the 80's. Currently, her daughter Alyssa in Sydney is starring in an Australian reality TV show. Life has never been boring for Debi! She deeply values her passion and open-hearted connection with people as aims to express her true essence every day.

Elevate & Ignite Your Voice: An
Interactive Experience
Lyndy Butler



Lyndy Butler - Utah Based Singer-Songwriter, Musical Explorer, and Multicultural Educator. Bachelors in Elementary Education, ESL & Fine Arts. Certified in ORFF Schulwerk - Elemental Music Education. After a decade of touring the United States as an independent folk songwriter, the shift of 2020 brought Lyndy back to the classroom teaching music in Zion at Springdale Elementary. Now she is extending her work as a teacher at The Mystic Song School using Song & Drum Circles to empower, reclaim, and regenerate the natural musical world.

Elevate & Ignite Your Voice: An Interactive Experience

Anne Mooy



Mezzo-soprano Mary Anna Mooy received Bachelor's and Master's degrees in voice from BYU, Provo, and did doctoral study at the University of Minnesota in Minneapolis, where she studied with Glenda Maurice. She has received many honors, including Regional Finalist for the Metropolitan Opera Auditions on two occasions. She has also performed with many of the world's finest choral organizations including the Dale Warland Singers, VocalEssence and the Mormon Tabernacle Choir; both as choral member and soloist. Performances with other organizations include the Minnesota Orchestra, the St. Paul Chamber Orchestra, and the Utah Symphony, among many others. She has also been a judge for the the Metropolitan Opera District auditions in Utah and North Dakota. Active as a recitalist, she has performed widely through the Midwestern United States, as well as the Rocky Mountain West and Hawaii. She has been on the voice faculties of St. Olaf College, Bemidji State University, Brigham Young University, Provo, and BYU Hawaii.



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